

Turtle Creek Fire Department

P.O. Box 309

Turtle Creek, PA 15145



April 1, 2011

To Whom It May Concern:

As a certified Zumba® instructor, I am excited to let you know about a special opportunity for you and your Company to promote fitness, support a worthwhile organization, and increase your visibility in our community.

The 4th annual “Zumba Fitness® in the Street” aerobic fitness event will take place on Friday June 17th, 2011 at 7 PM during the Turtle Creek Fireman’s Fair. Zumba® is an aerobic fitness method that combines high energy and motivating music with unique moves that create a dynamic, exciting, and effective fitness system. By helping to showcase Zumba®, you will be helping people get in shape because we know once people see it for themselves, they will love it.

You will also be supporting the Turtle Creek Fire Department. The money raised from this event ensures the continued operation of this valuable service to all residents and businesses in Turtle Creek and its neighboring communities.

In exchange for your donation, your business will be promoted throughout the event as follows:

- \$150 donation – Sponsorship announcement from stage during the event, featured sign on stage, prominent name listing in program materials and vendor table.
- \$100 donation – Featured sign on stage, prominent name listing in program materials and vendor table.
- \$50 donation – Prominent name listing in program materials.
- \$25 donation – Patron listing in program materials.

I would also like to invite you and any other representatives of your organization to attend “Zumba Fitness® in the Street” so that we can thank you personally for your support.

The participants and audience of “Zumba Fitness® in the Street”, the community of Turtle Creek, and the volunteers of the Turtle Creek Fire Department will benefit greatly from your generosity.

Please make funds payable to the Turtle Creek Fire Department and mail to the address below by May 14, 2011.

TCFD “Zumba Fitness® in the Street”
c/o Connie Tinsley
1506 Mobile Ave.
Turtle Creek, PA 15145

Thank you in advance for your support.

Sincerely,

Connie Tinsley
Certified Zumba® Instructor



Connie@StayFitWithConnie.com

www.ZumbaInTheStreet.com

(412) 443-4837

Over 110 years of dedicated service